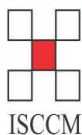


Sponsorship & Exhibition Opportunity



APASL SCHOOL OF HEPATOLOGY

1st National Conference on Critical Care and Infections in Liver Diseases

25th & 26th January, 2017

Pre Conference Workshop : 24th January, 2017

New Delhi, India



S.no	Sponsorship Title	No. of Sponsors	Benefits	Sponsorship Amount
1	Platinum Sponsorship	1	Complimentary Exhibition stall in the prime location 50 Conference Registrations for doctors/delegates 5 Conference Registrations for Company staff One A4 Brochure to be inserted in all delegate bags - provided by sponsor One full page (colour) advertisement in programme book Display on Sponsors Panel outside Exhibition Area Display of logo on Conference website	INR 2,500,000+ Taxes
2	Gold Sponsorship	1	Complimentary Exhibition booth 40 Conference Registrations for doctors/ delegates 4 Conference Registrations for Company staff One A4 Brochure to be inserted in all delegate bags - provided by sponsor Half Page size (colour) advertisement in programme book Display on Sponsors Panel outside Exhibition Area Display of logo on Conference website	INR 2,000,000+ Taxes
3	Silver Sponsorship	1	Complimentary Exhibition booth 30 Conference Registrations for doctors/ delegates 3 Conference Registrations for Company staff One Half Page Brochure to be inserted in all delegate bags - provided by sponsor One Full Page size (black & white) Advertisement in Programme Book Display on Sponsors Panel outside Exhibition Area Display of logo on Conference website	INR 1,500,000 + Taxes
4	Bronze Sponsorship	1	Complimentary Exhibition booth of 6X3 sq mtrs. 20 Conference Registrations for doctors/ delegates 2 Conference Registrations for Company staff One Quarter Page Brochure to be inserted in all delegate bags Half page size (black & white) Advertisement in Programme Book Display on Sponsors Panel outside Exhibition Area Display of logo on Conference website	INR 1,000,000+ Taxes
5	Main Hall	1	Will be allowed to put total 2 Standee (6ft x 3ft) inside & outside the hall. The Sponsor will also be allowed to use company AV on screen for (2 Minutes) before the start of every session and during the break time Invite for lunch for four company executives Company logo under partners on the conference website	INR 7,00,000+ Taxes

6	Workshops	6	There will be 6 full day parallel Workshops on 1st Day of Conference. A company can sponsor a Workshop and will have the following benefits:	INR 2,50,000 + Taxes (Each Workshop)
			Slide of company logo to be displayed before the programme	
			Acknowledgement of Session sponsor at the beginning and end of session	
			Company's standee or display panel at the entrance of the workshop hall and inside the hall	
			Invite for lunch for two company executives	
7	Gala Dinner Sponsor	1	The sponsor will have acknowledgements at regular intervals by the Emcee. There will be wide publicity through banners/ standees and other display materials at prominent locations at the dinner venue. All invitation cards, Tent cards on the banquet table will carry company's logo. Company logo under partners on the conference website	INR 20,00,00 + Taxes
8	Dinner Symposium	1	There will be 1 dinner symposium The sponsor will have acknowledgement of sponsorship of dinner on respective day with a display at the Entrance and dinner area. Wide publicity through their publicity materials like banners display boards etc at the dinner venues Company logo under partners on the conference website	INR 1,50,000 + Taxes
9	Lunch Symposium	1	There will be 1 symposium The sponsor will have acknowledgement of sponsor of Lunch on respective day with a display at the Entrance and Lunch area. Company logo under partners on the conference website	INR 1,00,000 + Taxes
10	Lunch Sponsor	2	There will be 2 lunches The sponsor will have acknowledgement of sponsor of Lunch on respective day with a display at the Entrance and Lunch area. Company logo under partners on the conference website	INR 3,50,000 + Taxes (Each Lunch)
11	Tea/Coffee Breaks (Twice a Day)	3	There will be 2 tea/ coffee breaks every day during the conference. The sponsor will have acknowledgement of sponsor of Tea/Coffee on respective day with a display at the Entrance and Tea/coffee area.	INR 85,000 + Taxes (Each Day)
12	Conference Bag	1	The sponsor of the Conference Bag will get opportunity to present the Company logo on all the bags providing visibility for all delegates during the entire conference.	INR 6,00,000 + Taxes
13	Note Pads & Pens	1	The sponsor will provided branded note pads and pens with company logo printed on the same along with conference name and the logo.	INR 75,000 + Taxes
14	Poster Area	1	Company's standee or display panel at the entrance of the workshop hall and inside/outside the hall	INR 1,00,000 + Taxes
15	Speakers Preview Room	1	The Speakers preview room will be created for the entire invited faculty where they can upload and view their presentation prior to their session. The sponsor can have a standee or display with company brands, information and logo and screen saver at the desktops.	INR 2,00,000 + Taxes
16	Audio Visual System	1	The sponsor can display name and logo on the Audio Visual systems being used in all halls.	INR 5,00,000 + Taxes
17	Advertisement in Programme Book	1	Back Inside Cover	INR 75000 + Taxes
			Front Inside Cover	INR 1,00,000 + Taxes
			Full Page (Any where)	INR 50,000 + Taxes
18	Exhibition Stall Rates:	1	2 X 2 Sq Mtrs	INR 4,00,000 + Taxes
			3 X 2 Sq Mtrs	INR 10,00,000 + Taxes
			Inclusions: Two Folding Chairs, One Table, Power Plug, Dustbin and Fascia on Stall	
19	Conference Branding – Signage's Etc. At the venue	1	The sponsor can display name and logo on the Welcome Gate.	INR 150000 + Taxes
20	Cultural Program	2	The sponsor can display name and logo on the welcome board placed outside cultural program hall	INR 5,00,000 + Taxes (Each Program)
21	Printing	1	The sponsor can print the FIB with company logo printed on the last page (TBD) to be sent to CCILBS database.	INR 2,50,000+ Taxes

22	ABSTRACT BOOK /in 4GB Pen drive	1	The sponsor can print the company logo printed on the Pen Drive to be given to all the delegates along with Registration Kit.	INR 2,50,000+ Taxes
23	Conference Transportation	1	The sponsor will arrange transportation for conference delegates (in coordination with OC and PCO) and will display name and logo on the Buses and Cars used for transporting delegates.	INR 2,50,000 + Taxes
24	Registration Area	1	The sponsor can display name and logo on the Registration Panels /day	INR 1,25,000 + Taxes
25	Faculty Lounge	1	The sponsor will provide all the necessary equipments, Tea/coffee vending machines, furniture etc. Permission to put branding inside & outside the lounge.	INR 50,000+ Taxes
26	Conference Program Guide	1	The sponsor will print the CPG with company logo printed on the last page (TBD) to be given to all the delegates along with Registration Kit.	INR 75,000 + Taxes